High Point Discovered 400 W. English Rd., Suite 241 High Point, NC 27262 CONTACT: Hannah Ray hannah@highpointdiscovered.org 336.899.0955 ext. 1002



## FOR IMMEDIATE RELEASE

## HIGH POINT DISCOVERED SET TO CELEBRATE THIRD ANNUAL MAGAZINE LAUNCH PARTY

HIGH POINT, N.C. (March 18, 2024) – High Point Discovered, a grassroots 501(c)(3) organization dedicated to promoting the city of High Point through the strategic lens of storytelling, is excited to announce its third annual Magazine Launch Party. This event is set to be held on April 3, 2024 from 6:30 p.m. to 8:30 p.m. at the American Home Furnishings Hall of Fame. This event will unveil the latest edition of the High Point Discovered Magazine. This volume strives to showcase the authentic and inspiring stories of High Pointers while highlighting and honoring the community's accomplishments.

This event will be an evening filled with energy, positivity, and community pride as we bring to life the stories featured in the third volume of our magazine. High Point Discovered is committed to creating a sense of belonging and hope within the heart of High Point. This event serves as an expression of HPD's commitment to storytelling and desire to uplift the High Point community.

The Magazine Launch Party is a celebration of the creativity and innovation in the city of High Point. The contributions and achievements of local partners are at the forefront of this event. Attendees will have the opportunity to engage with interactive features of the magazine, network with local businesses, and commemorate another successful year of growth and transformation in High Point.

"We couldn't be more excited about the launch party," said Amber Williamson, executive director at High Point Discovered. "It's been a labor of love bringing this magazine to life, and we're eager to share it with the world. This event is a chance for us to come together with our community and celebrate the power of storytelling and artistic expression."

Don't miss your chance to be part of High Point's most anticipated celebration of creativity and community. Purchase tickets now to secure your spot! Space is limited, and we encourage you to join us for an unforgettable evening.

To purchase tickets, visit: https://highpointdiscovered.co/event-registration or call 336-899-0955.

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High Point Discovered is a 501(c)3 non-profit that exists to communicate the stories of High Point, N.C. to connect our community members and catalyze economic growth through dynamic visual and written storytelling across print and digital media. For more information on High Point Discovered, visit <a href="https://www.highpointdiscovered.org">www.highpointdiscovered.org</a>.

For further inquiry, please contact Hannah Ray at <u>hannah@highpointdiscovered.org</u> or 336.899.0955 ext. 1002.